



BYRAMJEE JEEJEEBHAY GOVERNMENT MEDICAL
COLLEGE AND SASSOON GENERAL HOSPITALS, PUNE



FRAMES OF EMPATHY:

"Capturing Heartbeat Of Compassionate Medicine"

Eligibility:

- The competition is open to all UG students currently enrolled in the medical college.
- Individual and group submissions are allowed.
- Previous video submissions to other competitions or platforms cannot be used.

Scan QR code:



Last date of submission: 25th September 2025

Registration link :

<https://unstop.com/o/JWuVbPt?lb=ZKmiy2Vh>



Prize pool: 1500rs



Registration fees:
200rs



Mode: online

Video specifications:

- The video must be between 3-8 minutes in length.
- The video should be minimally in a resolution of 720p.
- Accepted file formats: MP4
- video will be screened on the day of main conference.

Theme :

- The video must focus on topics related to the AETCOM module- which includes ATTITUDE, ETHICS and COMMUNICATION in the medical profession.
- Sub-themes may include, but are not limited to:
 1. Professional ethics in patient care.
 2. Effective communication in medical practice.
 3. Attitude towards healthcare delivery.
 4. Medical professionalism and its societal implications

Contact for
Details:
Kartik Kachre:
8308254347

Content guidelines:

The content should adhere to professional and ethical standards, avoiding any form of disrespectful language or inappropriate imagery.

All scenarios, examples, or portrayals in the video must be realistic, fact-based, and respectful of medical ethics.

Content should be suitable for a medical academic setting, and sensitive topics should be approached with caution and respect for the audience.

Submission process:

Participants must submit their video by uploading them to the designated format and to be shared with the organising committee.

Evaluation criteria:

- **Relevance to the theme:** How well the video addresses the AETCOM principles (Attitude, ethics, communication)
- **Creativity and innovation:** Originality of content, approach and presentation.
- **Clarity of message:** Effectiveness in conveying the intended message to the audience.
- **Engagement:** How well the video holds the viewer's attention and communicates the core message. The prize pool is subject to change.

Judging panel:

The video submissions will be reviewed by a panel of faculty members on the day of main conference.

The judges decision will be final and binding.

Winning video will be showcased during the final conference.

THE ORGANISING COMMITTEE RESERVES THE RIGHT TO
DISQUALIFY VIDEOS THAT VIOLATE RULES OF ETHICAL STANDARDS